

Sample form, not for offline completion.

Visit <https://sponsorshipmarketingawards.awardsplatform.com> to enter.

Professional Sports (Budget \$500K and below)

- Awarded to a sponsorship program that leverages a professional sport property for an activation or holistic partnership.
- **Budget of Campaign:** exclude sponsor rights fees - \$500k and below.
- [Please review the criteria for this category here.](#)

Entry name

- To be eligible for our new “People’s Choice Award” — a separate honour from the judge-selected winners (optional) — [click here to opt in](#). This award gives the public the opportunity to vote for a winner in each category. By opting in, you agree to allow SMCC to share your campaign title, description, and media files publicly for voting purposes. Budget details and program costs will remain confidential and will not be shared.

If your submission is selected as one of our 2025 winners, we will need to know a bit more information.

Type of Attachment

	▼
Photo	
Video	
Case Submission	

If your submission is selected as one of our 2025 winners, we will need to know a bit more information.

First Name

Phonetic Spelling of First Name

Last Name

Phonetic Spelling of Last Name

Company

Phonetic Spelling of Company Name

Campaign Name - please provide as you would like it announced if selected as a winner

Phonetic Spelling of Campaign Name

Upload Company Logo



Upload Campaign Logo



If your case is selected, we will share an overview of your case and highlights that you would like mentioned in the live show. Please provide 500 words or less of key facts and highlights that you would like showcased.

If this campaign is selected as a winner, are there any other supporting organizations that should be recognized in the winner's video and on the physical award? Please list them.